2480 W. 26th Ave., Suite 156-B Denver, CO 80211 www.casfm.org



Date/Time: Wednesday, September 14, 2016, 11:30 AM – 1:00 PM

Hosted by: 2016 CASFM Conference

Location: Woodstone Grill, Mt. Crested Butte

BOARD MEETING MINUTES:

- I. Call to Order Shea Thomas
 - A. Called to order
 - B. Welcome new Board Members!
- II. Secretary Report Brian Varrella (proxy for Danny Elsner)
 - A. Last meeting minutes will be approved tomorrow at Gen. Membership Meeting
 - B. The CASFM Letterhead updated herein to reflect the new Officers

III. Treasurer Report – Brad Bettag

- A. Introducing Myles Gardner starting today!
- B. \$192k in all accounts right now, still haven't written conference checks yet
- C. \$17k of \$17.5k budgeted for membership already collected
- D. Conference fees will parse out sponsorship fees
- E. We are generally on budget for the year
- F. We have a portable hard drive with historical Treasurer reports archived digitally
 - 1. Might want to keep original hard copies
 - 2. Brad B. has entire hard drive backed up on his machine better to have cloud storage
 - 3. Still manually filing outgoing checks in Treasurer's notebook
- G. Currently have a \$300 remainder for materials, like a gavel
- H. Currently over budget on workshop allocations due to combined social event this calendar year
 - 1. About \$4k over budget
 - 2. Big consideration ahead of website discussion

IV. Vice Chair Report – Brian Murphy

- A. Newsletter
 - 1. Distributed the summer newsletter a few weeks back thank you for articles!
 - 2. Graphic artist does an excellent job and turns things around quickly
 - 3. Planning for Winter Newsletter with delivery in late December
 - 4. Brian asked the Board if they found value in the newsletters? Is there interest in 1 newsletter annually? Is the cost worth the effort? How do they benefit our organization's goals and objectives?
 - a. Newsletters are posted to website; no hard copies are mailed. Wild Apricot indicates we have 100-200 clicks on the link for the Newsletter
 - b.
 - c. Might be a requirement of our Bylaws (Brian M to verify)
 - d. To be discussed at the November Meeting
- B. Mission/vision in January
 - 1. Shea and Brian M. are working on revising mission statement and organization objectives

OFFICERS

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- 2. They will present the draft mission statement and objectives at a Board Retreat/Meeting after the January Membership Meeting in 2017
- 3. Brian M. will revisit materials and send out to the Board as a draft for collecting ideas prior to the retreat.

V. Regional Representative Reports

- A. Northwest Region Betsy Suerth
 - 1. Introduction of Jonathan Kelly
 - 2. SGM is offering education sessions and will be in touch with CASFM training and outreach
- B. Southwest Region Sam Samuelson
 - 1. Introduction of Steve Westbay
 - 2. Steve and Betsy will do a handoff over lunch
- C. Northeast Region Brian Varrella
 - 1. A new social will be set up late fall or early winter 2016
 - 2. Might be reconsidered due to budget concerns
- D. Southeast Region Keith Curtis
 - 1. Introduction of Kevin Binkley (not present)
 - 2. Keith still working on RiskMap/DFIRM updates
- E. Metro Region Drew Beck
 - 1. Introduction of Debbie Fisher
 - 2. A package summary will be handed off from Drew to Debbie
 - 3. Some of the presentations turned away for CASFM can be presented as Metro Region socials and training opportunities

VI. Conference Planning – Robert Krehbiel

- A. General membership meeting
 - 1. Tomorrow over lunch (09/15/2016)
 - 2. Run through it quickly
 - 3. Time after meeting for Committees to huddle
 - 4. Update website will be discussed in more detail
 - 5. ASFPM update as well
 - 6. We will ask everyone to gather in the main room after lunch
- B. Committee meetings
 - 1. Getting the word out to get participation after the General Membership meeting
- C. Other issues
 - 1. Yoga was fantastic still going on through Friday morning
 - 2. Registration concerns about CECs through registration
 - a. Did not offer CEC credits for P.E.'s
 - b. CFM credits already submitted to ASFPM
 - c. Looking for a volunteer tomorrow to figure out if we need sign-in sheets, certificates, etc.
 - d. If name tags are not picked up, you will not get credits for CFM
 - 3. 45 people attended Floodplain 101 class, and 37 sat for the CFM exam
 - 4. CFM exams
 - a. Some requests for other locations, but not exceedingly high demand
 - b. Stephanie will offer another exam during 2017

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- SRH-2D class was well organized and attended, and Scott Hogan offered all materials and content free of charge
 - a. Intended to be an intro to the 3-day class
 - Scott is working with Craig J. to organize a full class need at least 20 to make it cost effective

VII. Younger Members Group – Shea Thomas

- A. Very active group right now!!
- B. Socials are largely social, with hope to develop an educational component later
- C. They have their own logo
- D. Discussion of Sponsorships private donations or sponsorships
 - 1. For active events, not for food or beverage
 - 2. Might be a distraction from other sponsored events, like the conference
 - 3. Some concern that asking for more sponsorship is asking too much or too often
 - 4. River Sweep event was an example where refreshments might have been helpful
 - 5. Should be productive activities
 - 6. We should learn from the ASFPM experience where asking too much dried up the wells
 - 7. We need to make sure we don't create a pathway for leverage of favors or potential conflicts of interest especially if it appears consultants are using events to generate revenue from public sector agents and employees
 - 8. Some concern about recruiting talent from firm to firm
 - 9. Jeremy has a lot of active momentum and they are accomplishing beneficial things
 - 10. Would be good to have a budget from Jeremy if CASFM is willing to finance activities
 - 11. Budget currently is under the Metro Region social line item
 - 12. Could Jeremy prepare a business plan with goals & objectives and a proposed budget?
 - 13. Further discussion at the November meeting Shea will share feedback with Jeremy before then

VIII. Website - Craig Jacobson & Alan Turner

- A. Another update to membership tomorrow
- B. Will introduce Emily Murphy as taking over Alan's role as he steps out of this Committee
- C. Preparing an RFP approach to send out to multiple companies
 - 1. Hoping to keep it to \$10k as approximate budget
 - 2. Some companies within the organization might be available to bid and compete for this project
 - a. Should checked Bylaws to ensure we don't have a conflict
 - b. Myles will run the idea past the CASFM Accountant
 - 3. UDFCD was able to get a shell for \$10k, but someone internally had to transfer data
 - 4. Hope to have a mobile platform as well
 - 5. Hope to ask a CASFM member to volunteer to maintain long-term
 - 6. Should have a budget line item for updates on a 5-yr or similar cycle
 - 7. Need professional value input to see if our budget expectations are reasonable
- D. Subcommittee should be convened to help something move forward
 - 1. Shea, Brian M., Stuart, Alan, Chris W., Emily, and maybe others
- E. Craig will send out RFP draft to the Board for feedback
- F. Would be good to have an interview process

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- G. Key to keep the non-profit component front-and-center when looking for professional assistance
 - 1. Tie into our new mission statement

IX. ASFPM Update – Brian Varrella

- A. Executive Order 13690
 - Big issue for ASFPM, especially since ASFPM members were on the President's Climate Action Task Force
- B. Lots of discussion about impacts to flood insurance
 - Especially due to recent Louisana flooding (4th largest insurance claims disaster in US history).
 - 2. Also have the private insurance interests and associated concerns
 - 3. ASFPM is keeping the discussion in the context of not just floods, but also mitigation and planning
- C. CASFM submitted comments on EO 13690 in 2015 to the Federal Register, and will do the same for the FEMA rulemaking process
 - 1. Brian V. will prepare draft information for the Officers to revise, distribute, and submit at their discretion.
 - 2. Recommend we cross-pollenate with CWCB comments
- D. Brian encouraged all CASFM members to provide feedback to the ASFPM Board in February

X. Other Business

- A. Stuart next venue is Breckenridge, and we don't have set venue after that
 - Vail and Steamboat are no longer available
 - 2. Members tend to prefer something off the Front Range for many reasons
 - 3. Straw poll had low support for Breckenridge for 2 years, and some support to come back to Crested Butte
 - 4. Entertainment support for casino night next year was moderately strong
- XI. Next Meeting January 2017 after the General Membership Meeting at UDFCD

XII. Adjourn

A. Motion, 2nd and passed unanimously

Chair