Date/Time: Wednesday, September 14, 2016, 11:30 AM – 1:00 PM
Hosted by: 2016 CASFM Conference
Location: Woodstone Grill, Mt. Crested Butte

BOARD MEETING MINUTES:

I. Call to Order – Shea Thomas
   A. Called to order
   B. Welcome new Board Members!

II. Secretary Report – Brian Varrella (proxy for Danny Elsner)
   A. Last meeting minutes will be approved tomorrow at Gen. Membership Meeting
   B. The CASFM Letterhead updated herein to reflect the new Officers

III. Treasurer Report – Brad Bettag
   A. Introducing Myles Gardner – starting today!
   B. $192k in all accounts right now, still haven’t written conference checks yet
   C. $17k of $17.5k budgeted for membership already collected
   D. Conference fees will parse out sponsorship fees
   E. We are generally on budget for the year
   F. We have a portable hard drive with historical Treasurer reports archived digitally
      1. Might want to keep original hard copies
      2. Brad B. has entire hard drive backed up on his machine – better to have cloud storage
      3. Still manually filing outgoing checks in Treasurer’s notebook
   G. Currently have a $300 remainder for materials, like a gavel
   H. Currently over budget on workshop allocations due to combined social event this calendar year
      1. About $4k over budget
      2. Big consideration ahead of website discussion

IV. Vice Chair Report – Brian Murphy
   A. Newsletter
      1. Distributed the summer newsletter a few weeks back – thank you for articles!
      2. Graphic artist does an excellent job and turns things around quickly
      3. Planning for Winter Newsletter with delivery in late December
      4. Brian asked the Board if they found value in the newsletters? Is there interest in 1 newsletter annually? Is the cost worth the effort? How do they benefit our organization’s goals and objectives?
         a. Newsletters are posted to website; no hard copies are mailed. Wild Apricot indicates we have 100-200 clicks on the link for the Newsletter
         b.
         c. Might be a requirement of our Bylaws (Brian M to verify)
         d. To be discussed at the November Meeting
   B. Mission/vision in January
      1. Shea and Brian M. are working on revising mission statement and organization objectives
2. They will present the draft mission statement and objectives at a Board Retreat/Meeting after the January Membership Meeting in 2017.
3. Brian M. will revisit materials and send out to the Board as a draft for collecting ideas prior to the retreat.

V. Regional Representative Reports
A. Northwest Region – Betsy Suerth
   1. Introduction of Jonathan Kelly
   2. SGM is offering education sessions and will be in touch with CASFM training and outreach
B. Southwest Region – Sam Samuelson
   1. Introduction of Steve Westbay
   2. Steve and Betsy will do a handoff over lunch
C. Northeast Region – Brian Varrella
   1. A new social will be set up late fall or early winter 2016
   2. Might be reconsidered due to budget concerns
D. Southeast Region – Keith Curtis
   1. Introduction of Kevin Binkley (not present)
   2. Keith still working on RiskMap/DFIRM updates
E. Metro Region – Drew Beck
   1. Introduction of Debbie Fisher
   2. A package summary will be handed off from Drew to Debbie
   3. Some of the presentations turned away for CASFM can be presented as Metro Region socials and training opportunities

VI. Conference Planning – Robert Krehbiel
A. General membership meeting
   1. Tomorrow over lunch (09/15/2016)
   2. Run through it quickly
   3. Time after meeting for Committees to huddle
   4. Update website will be discussed in more detail
   5. ASFPM update as well
   6. We will ask everyone to gather in the main room after lunch
B. Committee meetings
   1. Getting the word out to get participation after the General Membership meeting
C. Other issues
   1. Yoga was fantastic – still going on through Friday morning
   2. Registration concerns about CECs through registration
      a. Did not offer CEC credits for P.E.’s
      b. CFM credits already submitted to ASFPM
      c. Looking for a volunteer tomorrow to figure out if we need sign-in sheets, certificates, etc.
      d. If name tags are not picked up, you will not get credits for CFM
   3. 45 people attended Floodplain 101 class, and 37 sat for the CFM exam
   4. CFM exams
      a. Some requests for other locations, but not exceedingly high demand
      b. Stephanie will offer another exam during 2017
5. SRH-2D class was well organized and attended, and Scott Hogan offered all materials and content free of charge
   a. Intended to be an intro to the 3-day class
   b. Scott is working with Craig J. to organize a full class – need at least 20 to make it cost effective

VII. Younger Members Group – Shea Thomas
   A. Very active group right now!!
   B. Socials are largely social, with hope to develop an educational component later
   C. They have their own logo
   D. Discussion of Sponsorships – private donations or sponsorships
      1. For active events, not for food or beverage
      2. Might be a distraction from other sponsored events, like the conference
      3. Some concern that asking for more sponsorship is asking too much or too often
      4. River Sweep event was an example where refreshments might have been helpful
      5. Should be productive activities
      6. We should learn from the ASFPM experience where asking too much dried up the wells
      7. We need to make sure we don’t create a pathway for leverage of favors or potential conflicts of interest – especially if it appears consultants are using events to generate revenue from public sector agents and employees
      8. Some concern about recruiting talent from firm to firm
      9. Jeremy has a lot of active momentum and they are accomplishing beneficial things
      10. Would be good to have a budget from Jeremy if CASFM is willing to finance activities
      11. Budget currently is under the Metro Region social line item
      12. Could Jeremy prepare a business plan with goals & objectives and a proposed budget?
      13. Further discussion at the November meeting – Shea will share feedback with Jeremy before then

VIII. Website – Craig Jacobson & Alan Turner
   A. Another update to membership tomorrow
   B. Will introduce Emily Murphy as taking over Alan’s role as he steps out of this Committee
   C. Preparing an RFP approach to send out to multiple companies
      1. Hoping to keep it to $10k as approximate budget
      2. Some companies within the organization might be available to bid and compete for this project
         a. Should checked Bylaws to ensure we don’t have a conflict
         b. Myles will run the idea past the CASFM Accountant
      3. UDFCD was able to get a shell for $10k, but someone internally had to transfer data
      4. Hope to have a mobile platform as well
      5. Hope to ask a CASFM member to volunteer to maintain long-term
      6. Should have a budget line item for updates on a 5-yr or similar cycle
      7. Need professional value input to see if our budget expectations are reasonable
   D. Subcommittee should be convened to help something move forward
      1. Shea, Brian M., Stuart, Alan, Chris W., Emily, and maybe others
   E. Craig will send out RFP draft to the Board for feedback
   F. Would be good to have an interview process
G. Key to keep the non-profit component front-and-center when looking for professional assistance
   1. Tie into our new mission statement

IX. ASFPM Update – Brian Varrella
A. Executive Order 13690
   1. Big issue for ASFPM, especially since ASFPM members were on the President’s Climate Action Task Force

B. Lots of discussion about impacts to flood insurance
   1. Especially due to recent Louisiana flooding (4th largest insurance claims disaster in US history).
   2. Also have the private insurance interests and associated concerns
   3. ASFPM is keeping the discussion in the context of not just floods, but also mitigation and planning

C. CASFM submitted comments on EO 13690 in 2015 to the Federal Register, and will do the same for the FEMA rulemaking process
   1. Brian V. will prepare draft information for the Officers to revise, distribute, and submit at their discretion.
   2. Recommend we cross-pollenate with CWCB comments

D. Brian encouraged all CASFM members to provide feedback to the ASFPM Board in February

X. Other Business
A. Stuart – next venue is Breckenridge, and we don’t have set venue after that
   1. Vail and Steamboat are no longer available
   2. Members tend to prefer something off the Front Range for many reasons
   3. Straw poll had low support for Breckenridge for 2 years, and some support to come back to Crested Butte
   4. Entertainment support for casino night next year was moderately strong

XI. Next Meeting – January 2017 after the General Membership Meeting at UDFCD

XII. Adjourn
A. Motion, 2nd and passed unanimously