PUBLIC SPEAKING WORKSHOP

THE BASICS
• Preparation
• Context
• Delivery

PREPARATION PRACTICE

"Trying to be happy by accumulating possessions is like trying to satisfy hunger by taping sandwiches all over your body."

- George Carlin
CONFERENCE HALL (REALLY LARGE)

WEBINAR

WHY?

• Informative
• Persuasive
• Entertaining
• Inspirational

WHAT?

SPEECH STRUCTURE

• INTRODUCTION, BODY, CONCLUSION
• PAST, PRESENT, FUTURE
• PROS, CONS, RECOMMENDATION
• 3 MAIN POINTS (5 MAX)

RULE OF 3
The 2013 Flood – A Historical Perspective
February 27, 2014

Flood Questions
- Who will pay for the recovery?
- What will happen with the moved rivers?
- Will we be better prepared next time?
- Was this the big one?

Was this the big one?

Where Does This Flood Rank?

**Damages**
1. South Platte – 1965
   - $3 billion
2. 2013 Flood
   - TBD, $1-3 billion
3. Pueblo – 1921
   - $1.1 billion
4. South Platte – 1973
   - $570 million
5. NE Colorado – 1997
   - $460 million

**Deaths**
1. Big Thompson – 1976
   - 144 Deaths
2. Pueblo – 1921
   - 71 Deaths
3. Bear Creek – 1896
   - 32 Deaths
4. 1995 Floods
   - 21 Deaths
5. Monument Creek – 1935
   - 18 Deaths

*Note: 2013 Flood – 10 Deaths*
Was this the big one?

- In some cases, yes. In some cases, no.
- There is a historical basis for widespread, regional floods.
- There is a historical basis for >500-year floods. Even repeated ones in the same basin!
- This flood was anomalous for duration. It was also anomalous for timing in this location.
- Climate change and additional population pressures make future flood exposure higher.

Conclusions

- Fence and fumigation help but are a continual hassle
- Anything short of total extermination does not work (BE REALISTIC)
- Consider mitigation options – mitigation credits? (~$65K/acre)

Fence and fumigation help but are a continual hassle. Anything short of total extermination does not work (BE REALISTIC). Consider mitigation options – mitigation credits? (~$65K/acre).
Things We Learned the Hard Way
David Skuodas, Rich Borchardt, Bryan Kohlenberg, Barbara Chongtoua
2013 UDFCD Annual Seminar
April 2, 2013
When Someone Listens to You:

- 7% = the words you speak
- 38% = inflection
- 55% = facial expressions and body language

- Albert Mehrabian, Ph.D.
  Professor Emeritus of Psychology, UCLA

VERBAL SKILLS

- VOLUME (use the microphone!)
- PITCH
- RATE
- AVOID TRANSITION WORDS

PRACTICE!
PAUSES
To understand why pauses are so important try to have a conversation with someone without pausing the other person wouldn’t get a chance to say anything! What do you think of that idea? Do you know someone at work who does that? It can be really annoying...

INFLECTION
"I did not say he lost the keys."
"I did not say he lost the keys."
"I did not SAY he lost the keys."
"I did not say he LOST the keys."
"I did not say he lost the KEYS."

VERBAL EXERCISE

NON-VERBAL SKILLS
- STANCE
- MOVEMENT
- GESTURES
- FACIAL EXPRESSIONS
- EYE CONTACT

PRACTICE!

Dude.
- Budweiser Commercial
  http://www.youtube.com/watch?v=380Juu4fZSA

http://www.youtube.com/watch?v=Ub1YI7LF3e8
People tend to put every word they are going to say on their PowerPoint slides. Although this eliminates the need to memorize your talk, ultimately this makes your slides crowded, wordy, and boring. You will lose your audience’s attention before you even reach the bottom of your…

(continued) ...first slide.
UDFCD Mission Statement:
The Urban Drainage and Flood Control District works with local governments to address multi-jurisdictional drainage and flood control challenges in order to protect people, property, and the environment.

Many people do not use spell check before giving their presentation – BIG MISTAK! Nothing makes you look stupider than spelling errors.

Focus Areas of the Challenge
• Build a Modeling Framework that allows users to link the watershed model of their choice to the receiving water model of their choice
  • Include BMP performance algorithms that are practical and represent the water quality behavior of BMPS
  • Include uncertainty in pollutant removal estimates for BMPS and resulting uncertainty in receiving water concentrations
  • Include Decision Support Tools to help users evaluate the relative effectiveness of alternative stormwater management scenarios
• BMP performance
• Uncertainty
• Decision Support Tools
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WOMEN IN THE WORKPLACE MAKE 80% THE SALARY OF MEN

80%
BOULDER CREEK AT 95TH STREET
REPAIR WORK

Power(?) Point

Power! Point

“People who know what they’re talking about don’t need PowerPoint.”
— Steve Jobs

http://www.youtube.com/watch?v=CdCrQpCG3s
WHAT IS MICROFINANCE?

• Usually small amounts of money
• Provided by small not for profit organizations through large banks
• Over 7,000 microfinance institutions
• Serves 16 million poor people in the developing world

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PREPARATION

PRACTICE

www.toastmasters.org

WHAT

WHY

HOW

WHO

WHERE

WHEN

DALE CARNEGIE

A talk is a voyage with a purpose, and it must be charted. The man who starts out going nowhere, generally gets there.