Promote your company and help offset conference costs by becoming a 2019 CASFM Annual Conference sponsor! Sponsorships are offered at five levels from $2,700 to $400, with commensurate benefits in each category, as seen below. Platinum, Gold, and Silver sponsorships include an exhibit space. The Happy Hours will be held in the vendor area; they are very well attended and include a full open bar. Questions should be directed to Amy Gabor at agabor@olsson.com or 303.237.2072.

### Sponsorship Summary

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum (Banquet) Available</th>
<th>Gold Available</th>
<th>Silver Available</th>
<th>Bronze Available</th>
<th>Nickel No Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$2,700</td>
<td>$2,400</td>
<td>$1,000</td>
<td>$700</td>
<td>$400</td>
</tr>
<tr>
<td>Conference Registration</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Company name on homepage and program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name on advanced information</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Program advertisement</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company name in breakout room</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Company name at sponsored event</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

### Sponsor Benefit General Information

- You can register to become a conference sponsor online! You will be able to select the sponsorship level and event on the website. Sponsor discount codes for attendee registration will be provided once the conference registration opens.

- A link to the sponsorship registration will be sent on June 26th, 2019. You can also navigate to the Annual Conference page on the website [https://www.casfm.org/annual-conference/](https://www.casfm.org/annual-conference/) and click on Sponsorship Information. Payment can be made online by credit card. Instructions for paying by check will be included in a confirmation email.

- All sponsorship levels – Your company name and website link displayed on our conference homepage and your logo in the conference program. A digital guidebook and a limited number of printed programs will be available on a first come first serve basis. It is anticipated that the majority of attendees will be using the digital guidebook. Sponsor information will be incorporated into the guidebook. Please note the following logo preferences:
  - Please send your logo in a high resolution format
  - Native files are best (InDesign, Photoshop, Illustrator, etc.)
  - Transparent background is preferable
  - TIF, PNG, or JPG images. PDFs will also work
  - Vector images are best
2019 CASFM Annual Conference
Sponsorship Information
Crested Butte Mountain Resort
September 24-27, 2019

- All sponsorship levels, except Nickel – Conference registration (number of registrations for each level listed in Sponsorship Summary table). Registration must be completed through the conference registration process. Additional attendees are required to register at regular registration rates. Only registered conference attendees will receive a conference name badge.

- Platinum, Gold, and Silver sponsorship levels – The total number of available booth spaces is 20. The draft booth layout is shown on the last page. The deadline for sponsors/exhibitors is August 16, 2019. Setup may begin on Tuesday, September 24th between 8:00 am and 5:00 pm, and tear down will occur Friday morning, September 27th.

- Platinum and Gold sponsorship levels – Advertisement Information
  - All advertisements should include at least a 1/8 inch bleed to account for printer cutting. ¼ inch is preferable
  - ½ page advertisements (Gold Sponsorship Level) are 4.25” wide by 5.5” tall (not including the bleed noted above)
  - ½ page advertisements (Gold Sponsorship Level) should be oriented horizontally and will be either the top half or bottom half of a page
  - Full page advertisements (Platinum Sponsorship Level) are 8.5” wide by 11” tall (not including the bleed noted above)
  - Full page advertisements (Platinum Sponsorship Level) should be oriented as a vertical page (standard)

Platinum Sponsor (Banquet) - $2,700 (limited to one)

- Your company name and logo prominently displayed on all conference signage associated with the Thursday night banquet.
- Two conference registrations.
- Your company name on homepage and program.
- Your company name listed in advanced information.
- One full-page advertisement (supplied by sponsor) in conference program.
- One exhibit space with an 8-foot table (first choice). Electricity is available, and extension cords can be provided for an additional cost.
- Your company name and logo prominently displayed on all conference signage associated with the banquet.
- Sponsor is encouraged to bring items that could be used at the banquet to advertise their company. An example would be to bring table centerpieces.
Gold Sponsor - $2,400 (limited to seven – one sponsor per event)

- Choose from one of seven events, as shown below. Sponsorship will available on a first-come basis.

<table>
<thead>
<tr>
<th>Conference Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday Welcome/Ice Breaker</td>
</tr>
<tr>
<td>Wednesday Happy Hour</td>
</tr>
<tr>
<td>Thursday Lunch</td>
</tr>
<tr>
<td>Friday Breakfast/Golf Tournament</td>
</tr>
</tbody>
</table>

- Your company name and logo prominently displayed on all conference signage associated with the sponsored event.
- Two conference registrations.
- Your company name on homepage and program.
- Your company name listed in advanced information.
- One half-page advertisement (supplied by sponsor) in conference program.
- One exhibit space with an 8-foot table (choice of location after platinum sponsor, in order received). Electricity is available, and extension cords can be provided for an additional cost.
- Sponsors are encouraged to bring items that could be used at the respective event to advertise their company. Examples would be to print logos on: napkins, drink koozies, pens, paper, golf balls, etc.

Silver Sponsor - $1,000 (limited to twelve)

- One conference registration.
- Your company name on homepage and program.
- One exhibit space with an 8-foot table (choice of location after gold sponsors, in order received). Electricity is available, and extension cords can be provided for an additional cost.

Bronze Sponsor - $700 (limited to three)

- One conference registration.
- Your company name on homepage and program.
- Your company name and logo displayed in one technical breakout room.
- This sponsorship does not include a booth and is perfect for those who want to support the conference but don’t want a booth.

Nickel Sponsor - $400

- Your company name on homepage and program.