

Promote your company and help offset conference costs by becoming a 2026 CASFM Annual Conference sponsor!

This year, the conference will be held at the Steamboat Grand in Steamboat, CO. Sponsorships are offered at three levels, with commensurate benefits in each category, as seen in Table 1 below. Several a la carte add-on options will also be available, as shown in Table 2. The a la carte options can be added to any sponsorship level but are not sold separately. All sponsorships will include a banner ad within the conference application and a single conference registration.

Questions should be directed to Michelle Danaher at [mdanaher@olsson.com](mailto:mdanaher@olsson.com) or 303-214-3446.

**Table 1 - Sponsorship Levels**

	<b>Platinum (3 Available)</b>	<b>Gold (No Limit)</b>	<b>Silver (No Limit)</b>	<b>Government (No Limit)</b>
Cost	\$6,500	\$3,000	\$1,500	\$1,000
2026 Advanced Sponsorship Registration Opportunity	✓			
Company name on conference homepage	✓	✓	✓	✓
App Banner/Ad	✓	✓	✓	✓
Program advertisement (PDF only) – full page Platinum level, ½ page Gold level	✓	✓		
Sponsor either the Awards Dinner, the Wednesday Happy Hour, or the Thursday Happy Hour	✓			
On-screen advertising during breaks	✓	✓		
One (1) Conference Registration	✓	✓	✓	✓

**Table 2 - A La Carte Add-On Sponsorship Opportunities**

Sponsorship Opportunity	Cost	Number Available	Description
Exhibit space (Round table)	\$150	4	30" round cocktail table with 1 chair
Exhibit space (Rectangular table)	\$300	29	8' by 2.5' rectangular table with 2 chairs
Exhibit space location selection	\$700	3	Pick the location of your table (all others are assigned by conference team)
Welcome / Ice Breaker <sup>1</sup>	\$2,500	2	Back by popular demand, the ice breaker will be on the mountain
Welcome / Ice Breaker Gondola Ride <sup>1</sup>	\$2,500	2	Gondola ride up to the ice breaker on the mountain
Conference WiFi	\$2,000	1	Sponsoring firm can select the WiFi password!
App splash screen	\$2,000	1	Your logo is what everyone sees when they open the app
Breakfast	\$1,500	3	Sponsor a breakfast for the conference
Lunch	\$1,500	2	Sponsor a lunch for the conference
Sponsor's Choice	TBD	5	Have a creative idea for the conference team to consider? Run it by us!
Keynote Speaker	\$2,000	1	Sponsor the keynote (plenary session)
Featured Speaker	\$1,000	3	Sponsor one of 3 featured guest speakers
Golf Tournament	\$2,250	1	A CASFM tradition!
Golf Raffle	\$1,750	1	Everyone loves a raffle!
Yoga	\$1,200	1	Sponsor Yoga for the entirety of the conference.
Mountain Bike Tour (Downhill)	\$1,200	1	The chair lifts will be spinning in Steamboat during the conference this year. We are looking for a sponsor to cover lift tickets for 30 participants for the bike tour!
GLO Ambassador	\$250	Unlimited	Your contribution helps support emerging professionals' participation in the conference through the GLO Ambassador program. <sup>2</sup>

<sup>1</sup>Multiple sponsorship opportunities are being offered for some of the highly attended events. You can purchase multiple spots if you want to be the sole sponsor of the event.

<sup>2</sup>Any contributions beyond the 2026 program needs will be reinvested to support and expand GLO Ambassador participation in 2027.

## Sponsor Benefit General Information

- You can register to become a conference sponsor **online!** You will be able to select your sponsorship opportunities on the website. You can navigate to the Annual Conference page on the website <https://www.casfm.org/annual-conference/> for more information on the conference.
- Registration opens at noon on May 14, 2026. A link to the registration website will be emailed the day before registration opens. Sponsorship registration will be open until **July 18, 2026** and logos, banner ads, and program ads (if applicable) are due **August 1, 2026**.
- Payment can be made online by credit card. Please note that sponsorship registration will be credit card only this year. A 2.9% credit card fee + \$0.30 per transaction will be applied to all transactions.
- All sponsorship levels – Your company name and website link displayed on our conference homepage and your logo in the conference program. Please note the following logo preferences:
  - Please send your logo in a high-resolution format
  - Native files are best (InDesign, Photoshop, Illustrator, etc.)
  - Transparent background is preferable
  - TIF, PNG, or JPG images. PDFs will also work
  - Vector images are best
- Please note that only one conference registration is included in the sponsorships.
- App Banner/Ad – Custom Graphic Banner/Ad/logo that is featured on the virtual platform main page. The banner/ads are set on a rotating schedule for the life of the virtual portal. The required size for Banner Ads is 950px wide by 380px tall. Accepted file types are png and jpeg. Sponsors can also provide a URL to an external link users will be taken to when they click the ad.
- Logos and banner ads should be emailed to [mdanaheer@olsson.com](mailto:mdanaheer@olsson.com) by **August 1, 2026** to be included on the CASFM website and in the conference program.
- You will be given access to the conference app one month before the conference. You will be able to add/edit content for your virtual booth.

## Platinum and Gold Sponsorship Levels

- **Advertisement Information**  
Advertisement size will be based on sponsorship level as follows:
  - Full-page advertisements (Platinum Sponsorship Level) are 8.5" wide by 11" tall and should be oriented as a vertical page.
  - Half-page advertisements (Gold Sponsorship Level) are 8.5" wide by 5.5" tall and should be oriented horizontally. The advertisement will be either the top half or bottom half of a page.

- **In-Person Event (Platinum Level Only)**

The Platinum level sponsorships include sponsorship of either the Thursday Awards Dinner, Wednesday Happy Hour, or the Thursday Happy Hour. For these events, your logo will be prominently displayed at the event. You are also encouraged to bring your own branding to the event!

### A La Carte Sponsorship Opportunities

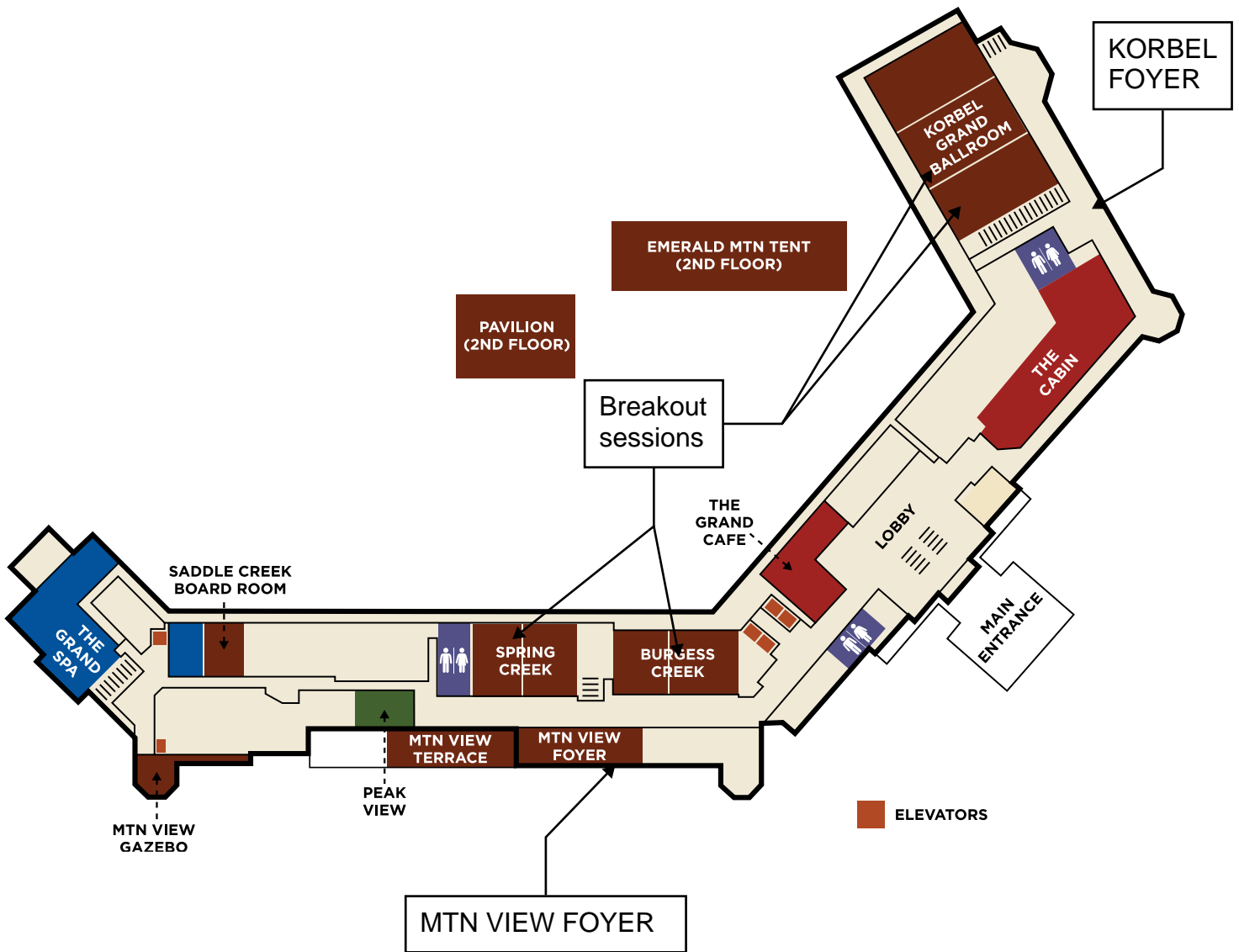
- **In-person Exhibit Space:**

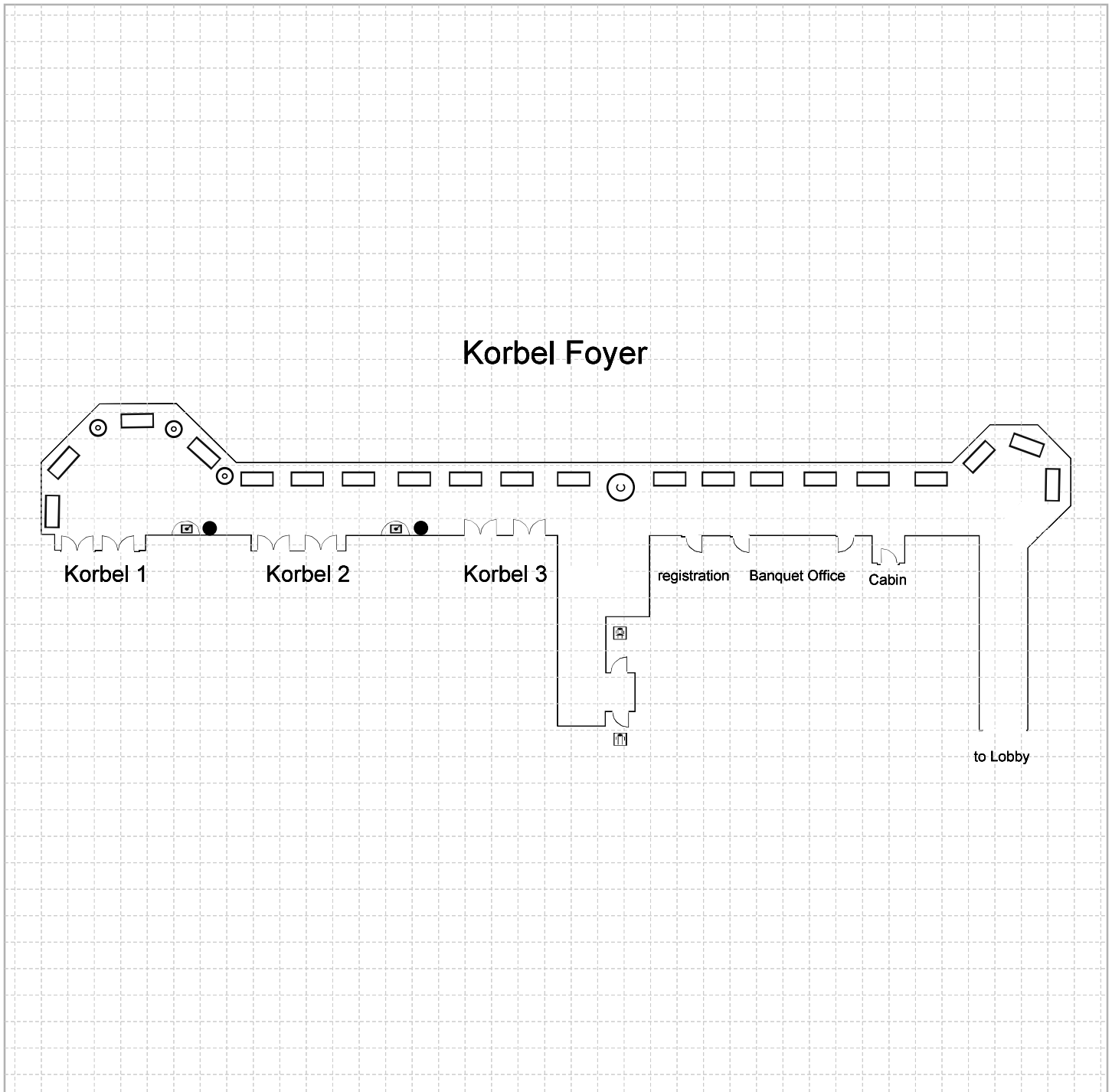
The exhibit spaces consist of 8-foot by 2.5-foot rectangular tables or 30-inch round cocktail tables. Each table will have two (2) chairs. The draft booth layout will be provided at a later date.

Setup may begin on Tuesday, September 15, 2026 and tear down will occur Friday, September 18, 2026, by 9:00 am. Information on shipping, electrical, and audio-visual components will follow the registration.

- **In-Person Sponsorship Opportunities:**

Several in-person sponsorship opportunities are available this year. For these events, your logo will be prominently displayed at the event. You are also encouraged to bring your own branding to the event! The in-person sponsorship opportunity logistics are summarized in Table 2.

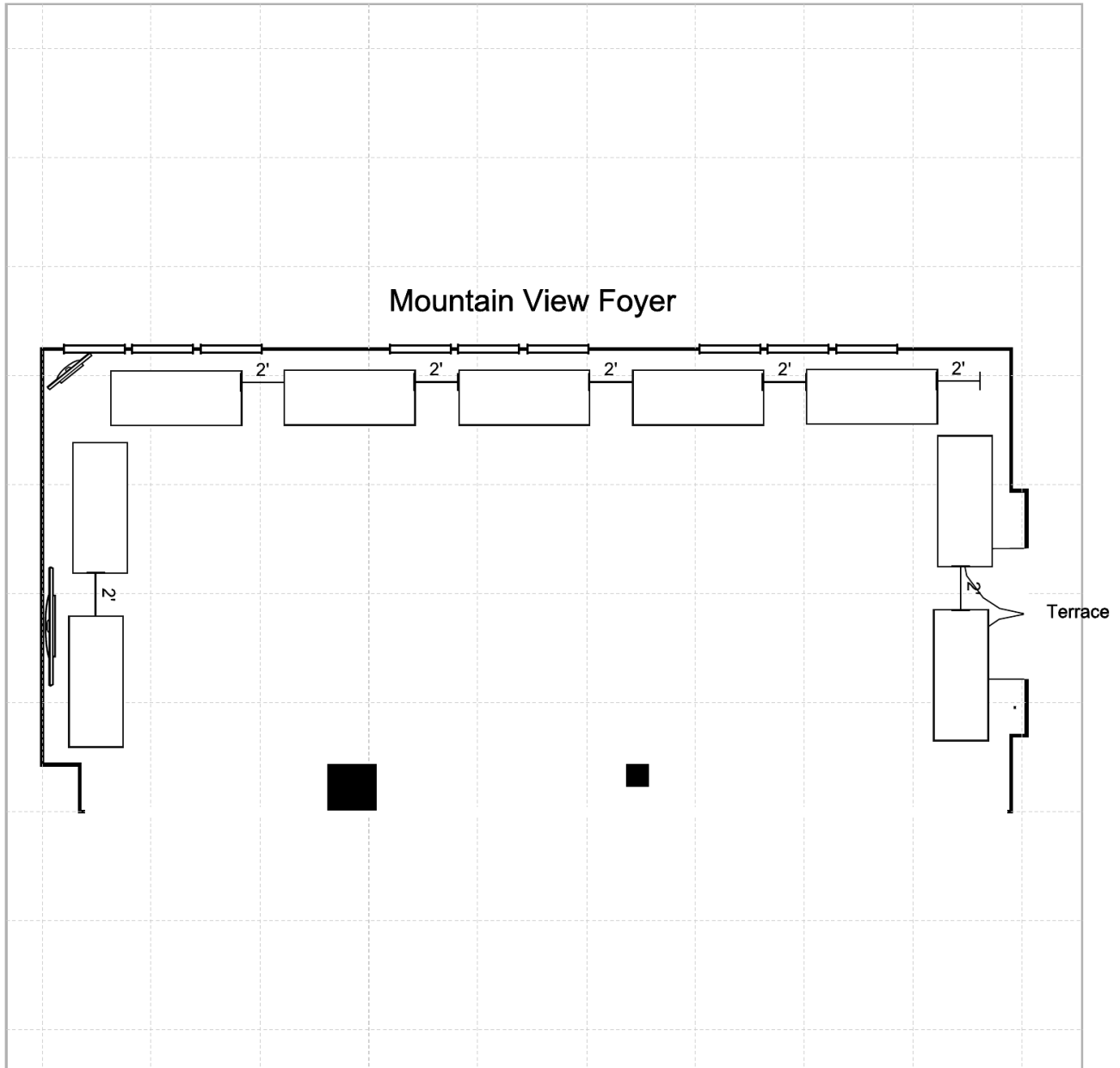




Steamboat Grand Resort Hotel

24 tables

Note: Booth layout is not final. Exhibit booth selection will not occur at the time of sponsor registration. If you have chosen the exhibit space location selection add-on, the conference team will coordinate with directly ahead of the conference.



9 TABLES

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